

LOGO GUIDELINES

LOGO VERSIONS

Main Logo
Minimum size: 24mm wide



Logo with tag
Minimum size: 24mm wide



Logo stacked
Min size: 12mm wide



M6 icon
Min size: 12mm wide



LOGO COLOR VARIATIONS

Main Logo - color variations



Logo with tag - color variations



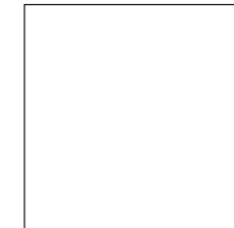
Stacked logo - color variations



M6 icon - color variations



COLOR SPECS



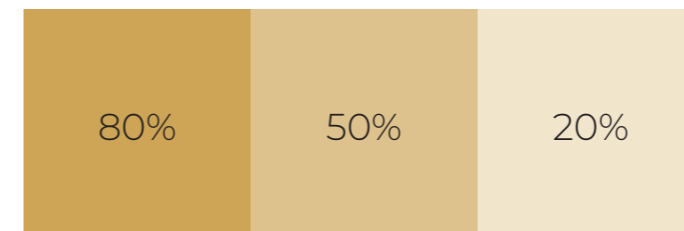
White
C:0 M:0 Y:0 K:0
R:255 G:255 B:255
#FFFFFF



Black
C:0 M:0 Y:0 K:100
R:0 G:0 B:0
#000000



Gold
C:20 M:40 Y:95 K:6
R:196 G:146 B:48
#c49230
Gold Foil



Logo isolation area for all variations

2 x M height



FONTS FOR PRINT

CINZEL

For print titles and subtitles

CINZEL BLACK

CINZEL BOLD

CINZEL REGULAR

Montserrat

For print body copy

Montserrat Bold

Montserrat Medium

Montserrat Regular

Montserrat Light

Montserrat Thin

FONT FOR SCREEN

Wix Madefor Display Font